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# COUNSELOR CONNECTION

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MIDDLE SCHOOL

## New mobile outreach center is state-of-the-art vehicle

KHEAA's new mobile outreach center has arrived! Purchase of the new vehicle was made possible by the federal GEAR UP grant partnership between KHEAA and the Council on Postsecondary Education (CPE) and matching funds that were previously committed as part of the grant. As part of our partnership with CPE, the new vehicle will participate in GEAR UP events throughout the state and will prominently promote the GEAR UP program.

The new vehicle is a diesel-fueled 39.5-foot Freightliner truck built by Farber Specialty Vehicles of Columbus, Ohio. It is equipped with 12 workstations that students can use to access sites like [kheaa.com](http://kheaa.com), [GoHigherKY.org](http://GoHigherKY.org), [KnowHow2GOKy.org](http://KnowHow2GOKy.org) and FAFSA on the Web. It also has three LCD monitors, one of which is on the outside of the vehicle for viewing at outdoor and other exhibit venues. Automatic satellite Internet, wireless/digital sound and a DVD player provide opportunities for staff to further engage onboard visitors.

"When the mobile center was designed, our goal was to put together a commercial grade vehicle that would last 20 years. We needed it built to run effectively in the sometimes challenging terrain of the state and wanted to install today's most advanced technology. I am confident that our research and planning will result in a reliable and effective mobile experience for Kentucky students," College Info Road Show Counselor Mark Hoover said.

Onboard sessions for students are designed to provide a brief overview of student financial aid programs and services. Visitors can create an account on [GoHigherKY.org](http://GoHigherKY.org) and can access helpful online resources for career assessments, scholarship searches, KHEAA account information and more.

To schedule the College Info Road Show for an event at your school or in your community, contact Benita Young by e-mail at [byoung@kheaa.com](mailto:byoung@kheaa.com) or by phone at 502.696.7283.



## New edition of *The College Circuit* now available

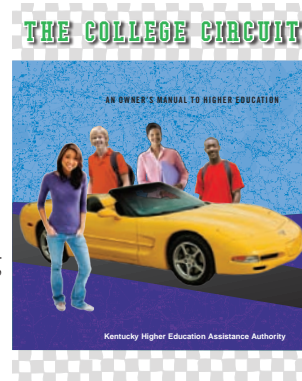
A new edition of *The College Circuit* is now available for distribution to middle school and high school students in Kentucky.

The 36-page booklet is subtitled *An Owner's Manual to Higher Education* and uses an automotive theme to give students information about their college and financial aid options.

"The new edition of *The College Circuit* includes much more financial literacy information," said Susan Hopkins, the Outreach manager for KHEAA. "That's one thing that counselors across the state told us their students really needed, so we added six pages that will help students make good financial decisions."

One part that counselors may find especially effective in working with students involves having them select their choices for housing, transportation, food, educational level, etc. The next page asks students to add up their monthly expenses, based on the answers they circled. They can then compare how much they're spending each month with how much they'll make each month, depending on their educational level.

If you're interested in copies of *The College Circuit* for your students, please contact the KHEAA Outreach counselor for your area or call Benita Young at 502.696.7283.



## Kentucky Counseling Association conference set

Dr. Colleen R. Logan, the president of the American Counseling Association, will be the keynote speaker at the 51st annual conference of the Kentucky Counseling Association in Louisville Oct. 22-24.

Logan, the associate dean of the College of Psychology and Behavioral Sciences for Argosy University, will be the keynote speaker at the general session, which begins at 10:30 a.m. on October, 23. Logan will speak about the latest national trends, challenges and opportunities in counseling.

Eddie Williams, a former U.S. Army Ranger and Green Beret, will discuss the power of goals, staying on course and other topics. He will speak at the opening session, set for 7 p.m. Wednesday, October, 22, at the Executive West.

Workplace motivator Susan Miller will be the keynote speaker at the brunch and closing session, which begins at 10:30 a.m. on October, 24. Her topic will be "How to Get and Stay in the Positive Zone."

The conference will also offer workshops on art therapy, time management, ethics, narrative therapy and burnout prevention, among other topics.

The Kentucky Counseling Association is an organization of counseling professionals who work in educational, health care, residential, private practice, community agency, government, business and industry settings. KCA is a state branch of the American Counseling Association. Its mission is "to enhance human development throughout the life span and to promote public confidence and trust in the counseling profession." For more information or to register for the conference, visit the KCA website at [www.kyca.org](http://www.kyca.org). The registration deadline is October, 11.



# KHEAA Outreach Counselors

KHEAA covers Kentucky's 120 counties with nine regional outreach counselors. Susan Hopkins, 502.696.7379, serves as Outreach Services Manager with administrative support from Benita Young, 502.696.7283, in our Frankfort office. Tim Ring, 859.630.0710, serves as Outreach Services Assistant Manager. Mark Hoover, 502.472.9167 and Gene Weis, 502.608.7717, are counselors on board the College Road Show.

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Ballard  
Caldwell  
Calloway  
Carlisle  
Christian  
Crittenden  
Fulton  
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Hickman  
Livingston  
Lyon  
Marshall  
McCracken  
Trigg  
Union

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Boone  
Bracken  
Campbell  
Carroll  
Gallatin  
Grant  
Henry  
Kenton  
Oldham  
Owen  
Pendleton  
Robertson  
Trimble

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Bath  
Boyd  
Carter  
Elliott  
Estill  
Fleming  
Greenup  
Johnson  
Lawrence  
Lee  
Lewis  
Magoffin  
Martin  
Mason  
Menifee  
Montgomery  
Morgan  
Nicholas  
Powell  
Rowan  
Wolfe

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Breckinridge  
Butler  
Daviss  
Grayson  
Hancock  
Henderson  
Hopkins  
Logan  
McLean  
Muhlenberg  
Ohio  
Simpson  
Todd  
Warren  
Webster

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Anderson  
Bourbon  
Clark  
Fayette  
Franklin  
Harrison  
Jessamine  
Madison  
Scott  
Shelby  
Woodford

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Floyd  
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Knott  
Knox  
Leslie  
Letcher  
Owsley  
Perry  
Pike  
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Allen  
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Cumberland  
Edmonson  
Green  
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Hart  
LaRue  
Meade  
Metcalf  
Monroe  
Nelson  
Spencer

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Adair  
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Laurel  
Lincoln  
Marion  
McCreary  
Mercer  
Pulaski  
Rockcastle  
Russell  
Taylor  
Washington  
Wayne

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Jefferson

